



Vijana Corps (Vijana) is a dynamic, national youth-focused nonprofit organization that extends tools, platforms and safe spaces to empower the last-mile youth to be seen and heard in their struggles for social justice and equitable development in Uganda. Working through regional youth hubs established across the country, Vijana deploys social innovations, digital media, and technology as tools to advance youth participation in creative organizing, economic empowerment, and participatory leadership.

**We're  
hiring**



**Communication  
Officer**

## Role Summary

We are looking for a competent individual to support communications officer to join us! S/he will be responsible for implementing Vijana Corps's communication strategy and plans: This includes overseeing and supervising the implementation of tasks in branding, visibility, public relations and reputation management among others both in digital and non-digital spaces. You will strategically engage and reach all key stakeholders both internal and external (staff, board, partners, media, resource partners, etc.) through appropriate channels and with content media relevant to each.

### Who are we looking for?

Please send in your application if;

- You can develop editorial content and support to final product design to fit different channels and audiences.
- You have been delivering digital communication across all critical traditional and new media channels, and social media.
- You have experience in Public Relations and reputation management: you can engage all key stakeholders including the media in effective two-way communication - from supporting press needs, to advancing strategic partnerships which uphold and improve the reputation of Vijana Corps before other stakeholders.
- You have what it takes to support strategic goals. The strategic communication activities you will implement must contribute to growth and advancement of Vijana Corps.
- You understand technical communications and can effectively support other departments, and where required extend this support to selected external partners.
- You have at least three years of experience working as a communications professional in the communications department for a non-profit, for-profit, or government agency and related institutions or a media house.

### What you know

- Strategic communication for development
- Media landscape and its implications on development
- Human Rights Based Approach to Development.
- A demonstrated understanding of the youth sector in Uganda, including a sound knowledge of the political, social, economic, and historic environment in which youth programmes are operating at both national and community levels.
- Partnerships development and networking strategies.

### How to apply

Submit an application pack with: A cover letter, CV, letters of recommendation from two professional referees, a copy of your national ID, and a copy of certificate of your highest academic qualification.

Address your application to;

The Finance and Administration Manager

Applications will be accepted until 5:00pm (EAT) on **Friday 20th August 2021** via [apply@vijanacorps.org](mailto:apply@vijanacorps.org)

Only shortlisted candidates will be contacted. If you do not hear from us by September 30th, 2021, you may consider your application unsuccessful.